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Professor Brady began his teaching career at Kansas State University in 1970; from there he moved to Houston, Texas, where he taught at both the University of Houston and Rice University, where in 1981 he was named Autry Distinguished Professor of Social Science. In 1986 he moved to Stanford University with a joint appointment in the Graduate School of Business (GSB) and Department of Political Science. While at Stanford he has served as Associate Dean for Academic Affairs in the GSB and as Vice Provost for Distance Learning. He has twice been a Fellow at the Center for Advanced Study in the Behavioral Sciences and was elected to the American Academy of Arts and Sciences in 1987. Professor Brady's teaching focuses on nonmarket strategy for corporations and ethical applications in building quality companies. In addition to his GSB teaching he teaches an undergraduate course in public policy. He has been awarded several teaching awards, including the prestigious Dinkelspiel and Phi Beta Kappa distinguished teacher prizes.

Fernando Henrique Cardoso is the former President of Brazil (1995–2002) and is currently President of the Instituto Fernando Henrique Cardoso (São Paulo, Brazil) and honorary President of the Brazilian Social Democracy Party (PSDB). He is a member of the Board of Directors of the Club of Madrid (Madrid, Spain), and in the United States, he is a member of the Clinton Global Initiative (New York) and a member of the Board of Directors of the Inter-American Dialogue, the World Resources Institute, and the Thomas J. Watson Jr. Institute for International Studies at Brown University (Providence, RI). He is author of *The Accidental President of Brazil: A Memoir*, published by Public Affairs Books (2006).

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Benjamin William Mkapa is a seasoned diplomat, journalist, and politician. He was President of Tanzania (1995–2005); Tanzania's Ambassador to Nigeria (1976), Canada (1982–83), and the United States (1983–84); Managing Editor of prominent newspapers; and Press Secretary to the founding President of Tanzania, Mwalimu Julius K. Nyerere. His ministerial portfolios included foreign affairs; information and communication; and higher education, science and technology. He always worked to strengthen Tanzanian democracy, entrench civil rights, and fight poverty, while increasing the country's exposure to international trade and investment. He was Co-Chair of the World Commission on the Social Dimension of Globalization (2002–04) and was a member of the Commission for Africa (2004–05).

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