



A CRISIS LESSON: MEASURING SYSTEMIC RISK

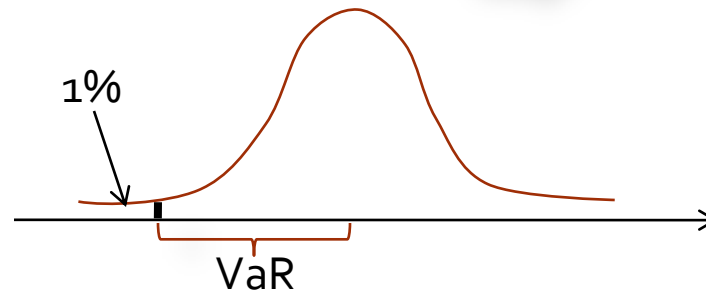
CoVAR

Markus K. Brunnermeier (joint with Tobias Adrian)

Princeton University

Current bank regulation

1. Risk of each **bank in isolation** → Value at Risk



2. Procyclical capital requirements
3. Focus on **asset side** of the balance sheet matter
 - Asset side
 - Asset by asset – risk weighted → diversify in off-balance SPV
 - Value at Risk (VaR)
 - Liability side – maturity mismatch gets little attention
 - Maturity rat race
 - Implicit subsidies for short-term funding

III Three challenges

1. Focus on externalities – systemic risk contribution

- What are the externalities?
- How to measure contribution to systemic risk?
 - CoVaR influences
 - Who should be regulated? (AIG, ...)
 - What is the optimal
 - capital charge (cap),
 - Pigouvian tax
 - Private insurance scheme?

2. Countercyclical regulation

- How to avoid procyclicality?

3. Incorporate funding structure asset-liability interaction, debt maturity, liquidity risk

1. Externalities

“stability is a public good”

1. Fire-sale externality

□ Maturity mismatch + Leverage

- Raise new funds
- Sell off assets (at fire sale prices)

FUNDING LIQUIDITY

liquidity

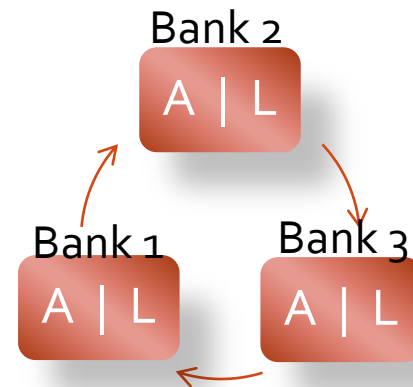
(rollover risk)

MARKET LIQUIDITY

➔ *Fire-sales depress price also for others*

2. Hoarding externality

- **micro-prudent response:**
Hoard funds/reduce lending
- **not** macro-prudent
- Systemic risk is endogenous (multiple equl)



3. Runs – dynamic co-opetition

4. Network Externality

- Hiding own's commitment ➔ uncertainty for counterparties

2. Procyclicality due to Liquidity spirals

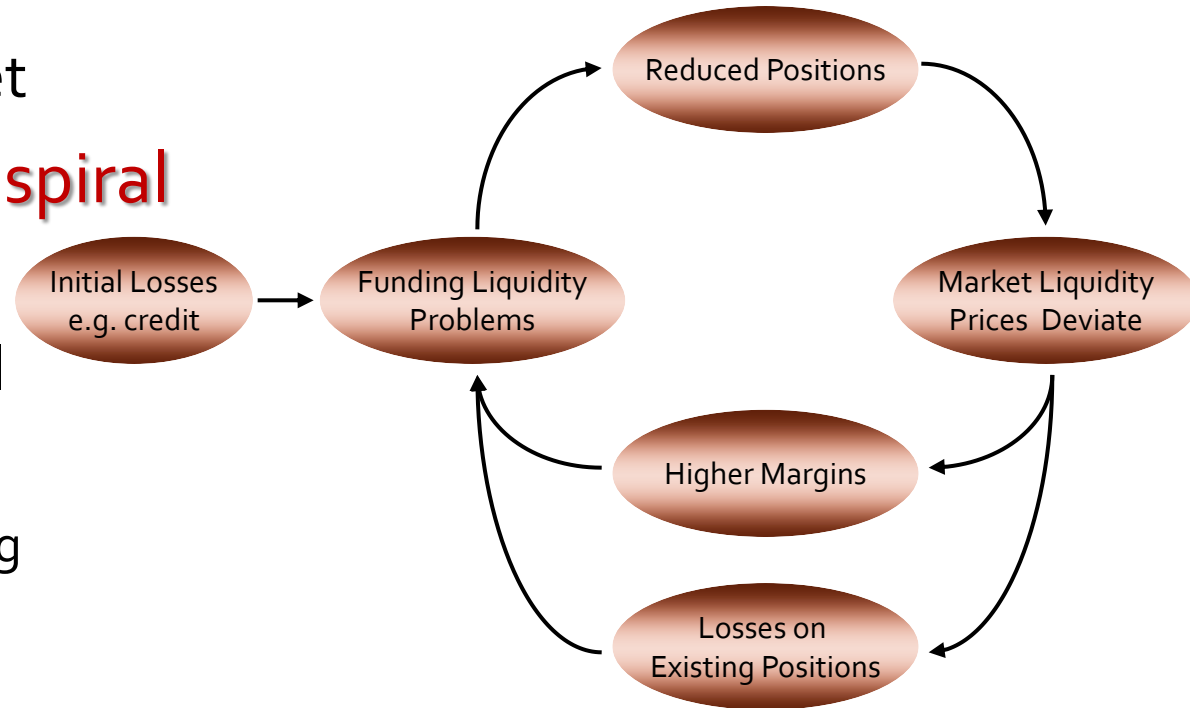
- **Loss spiral**

- ➔ same leverage
 - mark-to-market

- **Margin/haircut spiral**

- ➔ delever!
 - mark-to-model

- Mark-to-funding



Brunnermeier-Pedersen (2009)

Margin/haircut spiral - Procyclicality

- Margins/haircut increase in times of crisis → delever
margin = $f(\text{risk measure})$

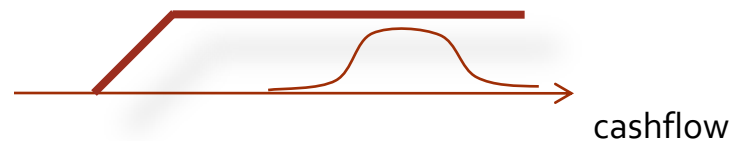
- Two Reasons

1. Backward-looking estimation of risk measure

- Use forward looking measures
- Use long enough data series

2. Adverse selection

- Debt becomes more information sensitive (not so much out of the money anymore)



- Credit bubbles

- whose bursting undermines financial system

→ **Countercyclical regulation**

Margin/haircut spiral - Procyclicality

- Margins/haircut increase in times of crisis → delever
margin = f(risk measure)

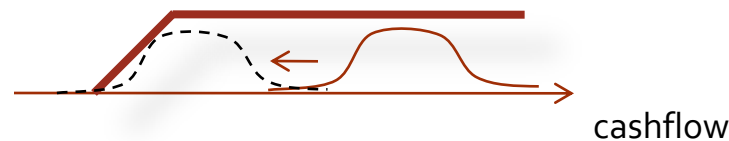
- Two Reasons

1. Backward-looking estimation of risk measure

- Use forward looking measures
- Use long enough data series

2. Adverse selection

- Debt becomes more information sensitive (not so much out of the money anymore)



- Credit bubbles

- whose bursting undermines financial system

→ **Countercyclical regulation**

Macro-prudential regulation

1. Externality:

- Measure contribution of institution to systemic risk: **CoVaR**
- Response to current regulation
 - “hang on to others and take positions that drag others down when you are in trouble” (maximize bailout probability → **Moral Hazard**)
 - become big
 - become interconnected

2. Procyclicality:

- Lean against “credit bubbles” – laddered response
 - Bubble + maturity mismatch impair financial system (vs. NASDAQ bubble)
- Impose Capital requirements/Pigouvian tax/Private insurance scheme
 - *not directly* on ΔCoVaR , but on
 - frequently observed factors, like maturity mismatch, leverage, B/M, *crowdedness* of trades/credit, ...

3. Funding: Asset-Liability Maturity Match

Who should be regulated?

group	examples	macro-prudential	micro-prudential
"individually systemic"	International banks (national champions)	Yes	Yes
"systemic as part of a herd"	Leveraged hedge funds	Yes	No
non-systemic large	Pension funds	No	Yes
"tinies"	unlevered	No	No

- Micro: based on risk in isolation
- Macro: Classification on systemic risk contribution measure, e.g. CoVaR or BSMD (Segoviano-Goodhart 2009)
- Annual list (not publicized)

CoVaR

- $\text{CoVaR} = \text{VaR}$ conditional on institute i (index) is in distress (at its VaR level)
- $\Delta\text{CoVaR} = \text{CoVaR} - \text{VaR}$
- Various options (e.g. w.r.t. conditioning)



Exposure CoVaR

- **Q1:** Which institutions are most exposed if there is a systemic crisis?
- $\text{VaR}^i \mid \text{system in distress}$

- **Contribution CoVaR**

- **Q2:** Which institutions contribute (in a non-causal sense)
- $\text{VaR}^{\text{system}} \mid \text{institution } i \text{ in distress}$

Overview

- Measuring Systemic Risk Contribution
 - contribution vs. exposure CoVaR
- One Method: **Quantile Regressions**
- CoVaR vs. VaR
- Addressing Procyclicality
 - Predict using institutions' characteristics
 - Balance sheet variables
 - Market variables (CDS, implied vol.,...)

Quantile Regressions: A Refresher

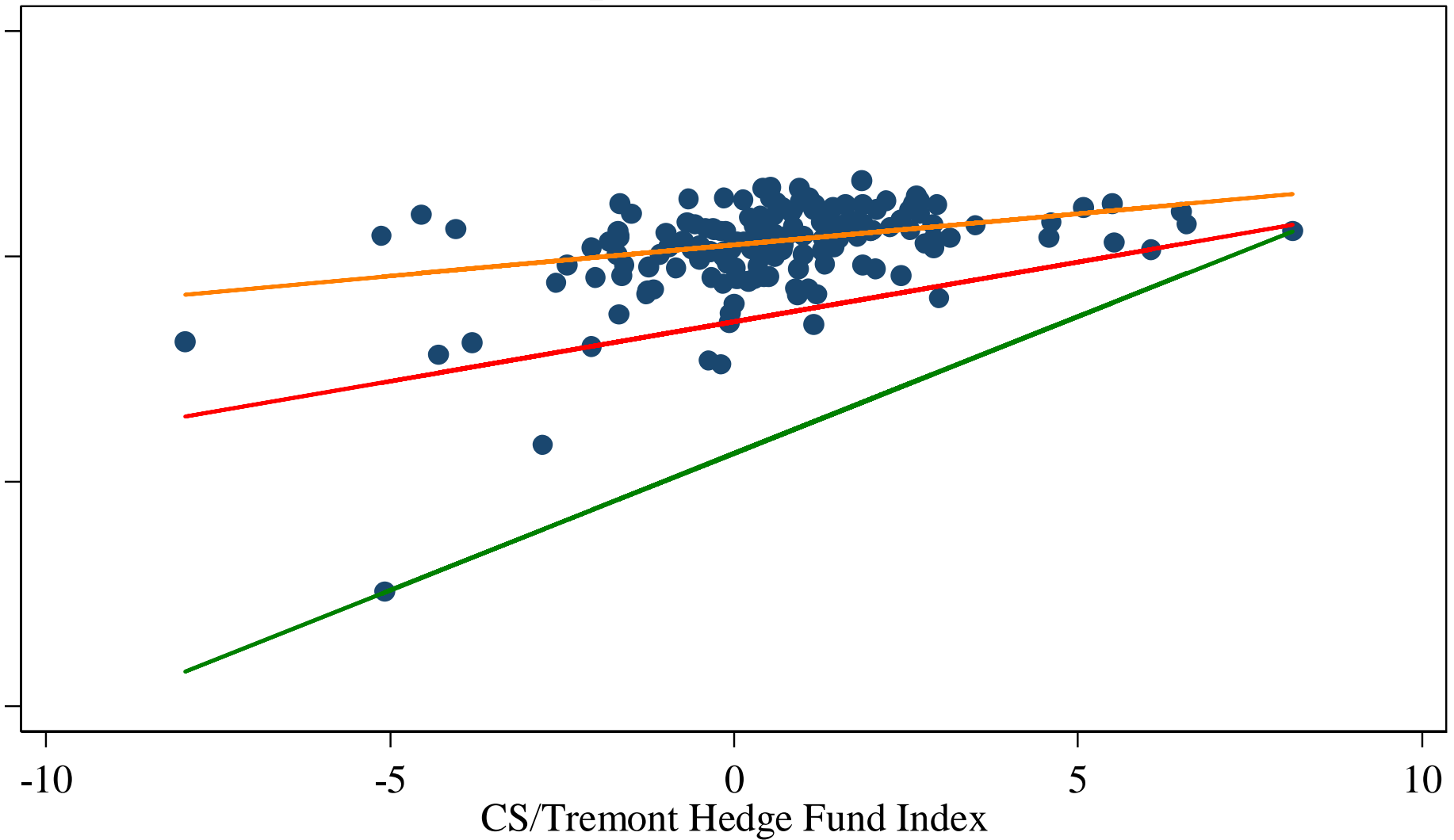
- OLS Regression: min sum of squared residuals

$$\beta^{OLS} = \arg \min_{\beta} \sum_t (y_t - \alpha - \beta x_t)^2$$

- Quantile Regression: min weighted absolute values

$$\beta^q = \arg \min_{\beta} \sum_t \begin{cases} q|y_t - \alpha - \beta x_t| & \text{if } (y_t - \alpha - \beta x_t) \geq 0 \\ (1-q)|y_t - \alpha - \beta x_t| & \text{if } (y_t - \alpha - \beta x_t) < 0 \end{cases}$$

q-Sensitivities



Quantiles = - Value-at-Risk

- Quantile regression:
 - Quantile q of y as a linear function of x

$$\hat{y}_q | x = F_y^{-1}(q | x) = \alpha_q + \beta_q x$$

where $F^{-1}(q|x)$ is the inverse CDF conditional on x

- Hence, $F^{-1}(q|x) = q\%$ Value-at-Risk conditional on x .
 - Note out (non-traditional) sign convention!

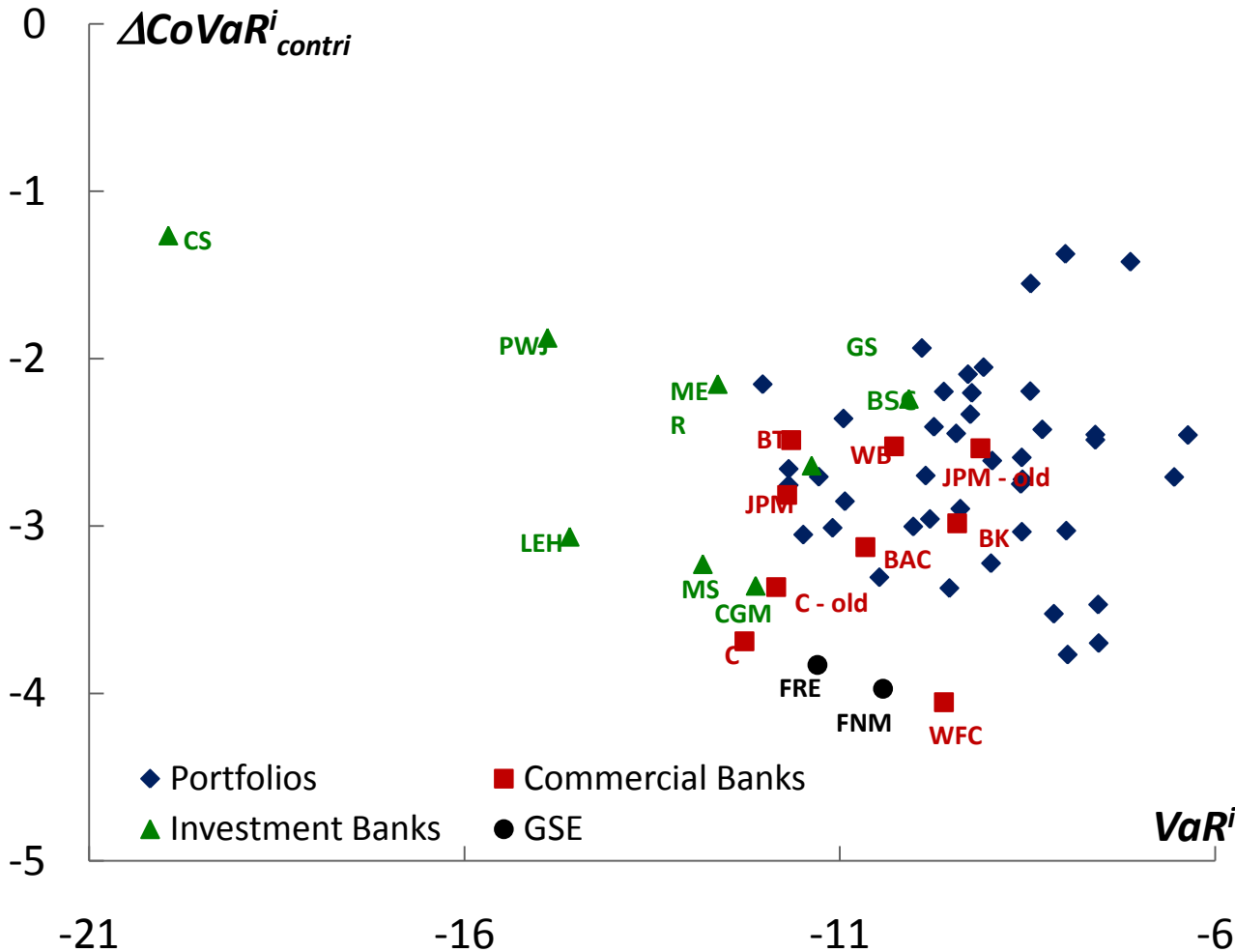
CoVaR - using quantile regressions

$$CoVaR_q^{ij} = VaR_q^i | VaR_q^j = \alpha_q^{ij} + \beta_q^{ij} VaR_q^j$$

$$\Delta CoVaR_q^{ij} = CoVaR_q^{ij} - VaR_q^i$$

- Illustration:
 - Same individual VaR, but A's CoVaR > B's CoVaR
 - Analogy to Covariance in CAPM
- Various conditionings?
 1. *Exposure CoVaR*: Individual institution on financial index
 - Who is vulnerable/exposed to?
 2. *Contribution CoVaR*: Financial index on individual institution
 - Who contributes?
 3. *Risk Spillover*: Institution/strategy i on institution/strategy j

Q2: Who "contributes" to systemic risk?



- VaR does not capture systemic risk contribution $\Delta CoVaR^i_{contri}$
- Data up to 2007/12

Overview

- Measuring Systemic Risk Contribution
 - contribution vs. exposure CoVaR
- One Method: Quantile Regressions
- CoVaR vs. VaR
- Addressing Procyclicality
 - Time-varying CoVaRs
 - Link to institution characteristics
 - Balance sheet variables
 - Market variables (CDS, implied vol.,...)

|| Avoid Procyclicality

- Regulatory charges on $\Delta\text{CoVaR}_{\text{contri}}$ may introduce procyclicality
 - Like VaR does in Basel II framework
- **Way out:**
Link + *predict* $\Delta\text{CoVaR}_{\text{contri}}$ to frequently observed characteristics (use Panel data structure)
 - Maturity mismatch
 - Leverage
 - special data only bank supervisors have (e.g. crowdedness, interconnectedness measures)
- **Steps:**
 1. Time-varying CoVaR (linked to macro variables)
 2. Predict CoVaR with institution specific variables

Time-varying CoVaR

- Relate to macro factors

- VIX Level
- 3 month yield
- Repo – 3 month Treasury
- Moody's BAA – 10 year Treasury
- 10Year – 3 month Treasury
- (House prices)
- (Aggregate Credit growth/spread)
- (Haircut/margins (LTC ratios))

... let's figure out what matters!

interpretation

“Volatility”

“Flight to Liquidity”

“Credit indicator”

“Business Cycle”

 Obtain Panel data of CoVaR

- Next step: Relate to institution specific (panel) data

Predictive

(1 year lag)

PANEL A: INSTITUTIONS

PANEL B: PORTFOLIOS

	CoVaR _{contri} ⁱ		CoVaR _{exp} ⁱ		CoVaR _{contri}		CoVaR _{exp}	
	(1) FE, TE	(2) FE	(3) FE, TE	(4) FE	(1) FE, TE	(2) FE	(3) FE, TE	(4) FE
VaR (lag)	0.02**	0.05***	-0.06**	0.03*	0.20***	0.14***		-0.26***
Mat-Mism(lag)	-0.30	-0.30	-1.84**	-1.79**	1.20***	0.25		0.04
Leverage (lag)	-0.02***	-0.02***	-0.01	-0.02	-0.01***	-0.04***		-0.01*
B/M (lag)	-0.27**	-0.19**	-0.08	0.71***	-0.14	0.57***		-0.53***
Size (lag)	9.94	10.61	27.43*	-15.68	-0.52	-1.34		2.52
Constant	-0.35	-0.65**	-5.04***	-3.84***	-0.55**	-0.63***		-6.13***
Observations	1657	1657	1657	1657	2486	2486		2486
R-squared	0.66	0.40	0.62	0.48	0.72	0.38		0.71

Predicting with Market Variables

COEFFICIENT	$\Delta\text{CoVaR_contrib}$				$\Delta\text{CoVaR_exp}$			
	1 Quarter	1 Year	1 Quarter	1 Year	1 Quarter	1 Year	1 Quarter	1 Year
CDS_beta (lag)	-0.25*** (0.05)	-0.58** (0.23)			-1.24*** (0.39)	-2.54*** (0.85)		
ΔCDS (lag)	0.05 (0.17)	0.06 (0.68)			1.39 (1.10)	-1.28 (2.20)		
IV_beta (lag)			-0.34*** (0.11)	-0.67*** (0.18)			-1.75*** (0.30)	-3.33** (1.39)
DIV (lag)			-0.05 (0.28)	-0.77*** (0.19)			0.63 (0.59)	-0.56 (1.04)
Constant	-1.17*** (0.04)	-1.28*** (0.07)	-1.13*** (0.07)	-1.15*** (0.08)	-4.65*** (0.15)	-4.82*** (0.24)	-4.33*** (0.17)	4.20*** (0.52)
Observations	178	148	178	148	178	148	178	148
R-squared	0.59	0.54	0.55	0.55	0.71	0.68	0.72	0.65

- 1) beta w.r.t. first principal component on changes in CDS spreads within quarter
- 2) panel regression with FE – (no findings with FE+TE)

Countercyclical Regulation

- *When market is relaxed*

Strict Laddered Response

- **Step 1:** supervision enhanced
 - **Step 2:** forbidden to pay out dividends
 - See connection to debt-overhang problem)
 - **Step 3:** No Bonus for CEOs
 - **Step 4:** Recapitalization within two months + debt/equity swap
- *When market is strict*
Relax regulatory requirement

|| What type of charge?

→ Capital charge

- Strictly binding
- Might stifle competition

→ Pigouvian tax + government insurance

- Generates revenue
- In times of crisis it is cheap to issue government debt
- very salient

■ Private insurance scheme

- (Kashap, Rajan & Stein, 2008 + NYU report)
- Requires lots of regulation

Conclusion

- Macro-prudential regulation
 - Focus on externalities
 - Measure for systemic risk is needed, e.g. CoVaR
 - Maturity mismatch (+ Leverage) – encourage long-term funding
- Countercyclical regulation
 - Find variables that predict average future CoVaR
 - Forward-looking measures, spreads, ...
- Also,
 - VaR measure is not sufficient – incorrect focus
 - Quantile regressions are simple and efficient way to calculate CoVaR